

# University of Pretoria Yearbook 2016

## Industrial and organisational psychology 110 (BDO 110)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	Faculty of Economic and Management Sciences
<b>Module credits</b>	10.00
<b>Programmes</b>	BAdmin International Relations
	BAdmin Public Management
	BCom Communication Management
	BCom Economic and Management Sc
	BCom Human Resource Management
	BIS Information Science
	BCur Nursing Science (Education and Administration)
<b>Service modules</b>	Faculty of Health Sciences
<b>Prerequisites</b>	May not be included in the same curriculum as SLK 110/120
<b>Contact time</b>	4 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Human Resource Management
<b>Period of presentation</b>	Semester 1

### Module content

Introduction to industrial and organisational psychology

This section is an introduction to the various schools of thought in psychology with particular emphasis on industrial and organisational psychology and its fields of application. The basic principles of scientifically systematising industrial psychological knowledge will be discussed. The biological basis of behaviour will be addressed in order to lay the foundation for the application of ergonomical principles.

Individual processes

This section consists of the principles of learning as found in the work context. The role of perception in the work environment will be discussed by considering aspects such as shape, depth, distance and colour perceptions. Cognition, thought, reasoning, memory, creativity and decision-making will be included. Intelligence will be addressed and placed in an Industrial and organisational psychology perspective.

The information published here is subject to change and may be amended after the publication of this information. The



[General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.